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## PRESS RELEASE

GEORG celebrates 75th company anniversary

### **Big family party in Kreuztal-Buschhütten**

**Kreuztal, June 12, 2023** More than 1,100 visitors celebrated at best weather the 75th anniversary of the Buschhütten-based company GEORG on Saturday, June 10, 2023. Heinrich Georg had founded the mechanical engineering company on June 20, 1948, which has since developed over three generations of shareholders into a globally renowned high-tech company. Today, it offers a wide range of products with state-of-the-art digital solutions and services as well as subsidiaries in almost all continents. Since the Corona pandemic, this was the first big joint celebration. With this family party, the shareholders and management offered the employees and their families a colorful and social program.

#### **Fun and games in summer temperatures**

In addition to the anniversary, the high order backlog is another good reason for the company management to say thank you to the workforce and their families and to promote social contacts away from work. After the beer keg tapping by the CEO Mark Georg, numerous attractions were offered for young and old. They ranged from pony rides and carriage rides to ferris wheels, face painting stations, bouncy castles and a water station where young and old could cool off a bit. In addition, circus artists delighted children and adults. Ice cream carts, candy bars and catering by TV chef Olaf Baumeister and his team brought a big smile to the visitors` faces.

#### **One of the most successful and attractive employers in engineering**

What has characterized the GEORG company since its existence is its permanent ability to change and innovate. This was especially shown by a specially produced anniversary film, which was presented in the assembly halls. The fact that the company attaches great importance to performance and team spirit is not only shown by the many awards that the Buschhütten-based company has received in recent years. Interviews with junior staff and shareholders Mark Georg and his father Gerd Georg also testified to the special corporate culture and the company's ability to retain customers and good talents. Thus, for the family members of the employees, the tour of the workplaces and high-tech facilities was another highlight of the celebration.

With good food and drinks and a live band, the convivial day came to an end in the evening.

**2,371 characters including spaces, headings and preamble**

**About Heinrich Georg GmbH**



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GEORG is the specialist for sophisticated and economical solutions in coil processing and roll grinding, combining classical mechanical engineering with intelligent process optimization and service solutions. The advanced finishing lines, the world leading production lines for the transformer industry as well as the modern roll grinding machines are in operation in renowned companies worldwide. Not least because of their high degree of automation, GEORG lines make an important contribution to process optimization and thus to the economic success of customers. The product range is complemented by a series of consulting, planning and service activities, and is used for demanding and standardized applications.

The third-generation family-owned company with more than 500 employees and worldwide sales and service offices serves the energy, mobility and industrial markets in particular. GEORG stands for responsible action and focuses on resource conservation and energy efficiency.

For more information, visit: [www.georg.com](http://www.georg.com)

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### **Image 1:**



Managing Partner Mark Georg opens the anniversary family celebration with the tapping of the barrel.

### **Image 2:**



The GEORG employees with their families arrived at the factory premises at 3:00 p.m.



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### Image 3:



The ferris wheel was just one of many attractions for the young and old guests.

### Image 4:



The coach took them to the plant tour of the GEORG Plant 1, 500 meters away.

### Image 5:



The stilt walker had the best overview of the approx. 1,200 guests.



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**Image 6:**



Three generations united: Mark Georg (left), Gerd Georg received a portrait of the company founder Heinrich Georg from the staff.

**Image 7:**



The family festival ended with live music in the evening.

**Image 8:**



View of the factory premises Plant 2, where the main part of the family party took place.

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